

Sponsorship Flyer 2024

Calling all sponsors



Diamond

€6.500 (exl. tax)

We offer 2 spots for this level of sponsorship.

- Website Presence - Diamond level
- The first choice of booth location
- Minimum 5 mentions on social media
- Full page promotion during Keynote
- Number of entrance tickets: 3
- **3 tickets to invitation-only dinner and drinks

Platinum

€5.000 (exl. tax)

We offer 5 spots for this level of sponsorship.

- Website Presence - Platinum level
- Choice of booth location (after Diamond)
- Minimum 3 mentions on social media
- Half-page promotion during Keynote
- Number of entrance tickets: 2
- **2 tickets to invitation-only dinner and drinks

Gold

€3.500 (exl. tax)

We offer 10 spots for this level of sponsorship.

- Website Presence - Gold level
- Choice of booth location (after Diamond & Platinum)
- Minimum 2 mentions on social media
- Quarter page promotion during Keynote
- Number of entrance tickets: 1

Silver

€500 (exl. tax)

We offer 10 spots for this level of sponsorship.

- Website Presence - Silver level
- One mention on social media
- Mention on a slide during Keynote
- Number of entrance tickets: 1

Additional privileges for Diamond, Platinum and Gold sponsors:

- A booth at the venue, on the day of the event, consisting of a table, chairs, screen and ample space for a banner.
- Demojam slot available for €1.000 (not available for Silver sponsors)

** Invitation-only dinner is on **Thursday, May 16th**

Custom Packages

In addition to the above 'included in all sponsorship packages', there is a choice of:

- Coffee or Tea-stand
- Beer-stand
- Photo-stand
- Ice Cream stand
- Sponsor the invitation-only dinner / drinks
- Sponsor goodie-bags / t-shirts / lunch
- weekend program for attendees
- Partner of the recording of the event

* Contact us for more details: martin@czechdreamin.com

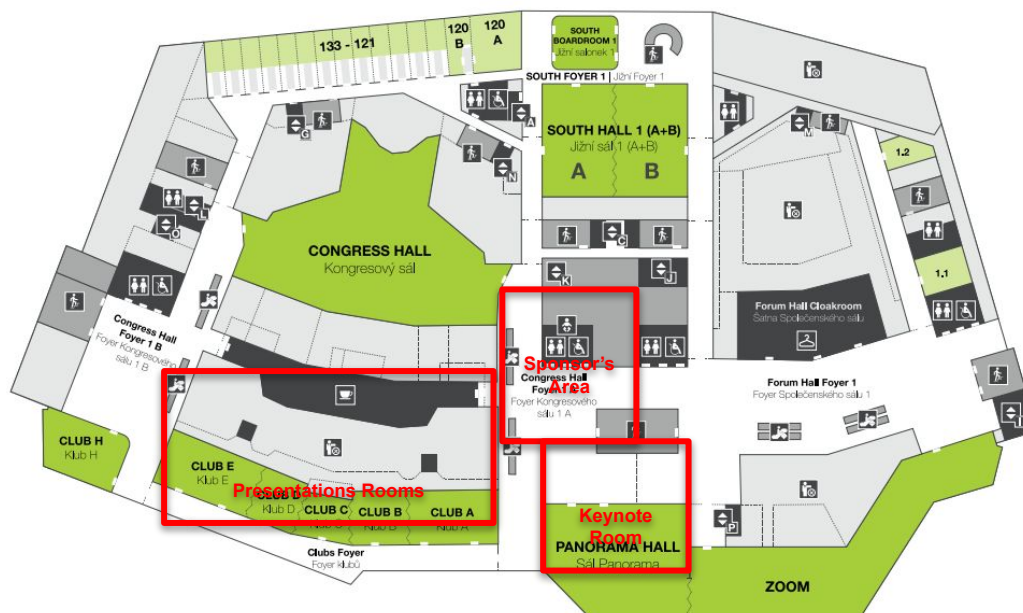
Included in all sponsorship packages:

- Social media exposure up to 6 months prior to the event
- Marketing package, which can be used to promote the event to your users/prospect base
- A designated number of attendee passes, based on sponsorship tier (every person on stand has to have a pass)
- Catering to be provided throughout the day of the event.

What to expect



- ❑ The 5th **CzechDreamin** conference will take place in **Prague** on **May 17th, 2024** at the **Prague Congress Centre** as an in-person conference only;
- ❑ **English** is the language of the conference;
- ❑ We expect 450+ attendees, about 50 % of them from Czech and Slovak Republic, 30 % Europe, 20 % rest of the World; about 40 % of them from partner side and 60 % from customers;
- ❑ We plan **5 tracks** (sessions will be 20 – 50 minutes long);
- ❑ The sponsor area will be opened for set-up the day before during afternoon;
- ❑ Sponsors' booth will be in the main foyer between rooms, will consist of a table, high table, two chairs, LCD screen;
- ❑ **Refreshment** will be provided during the day;
- ❑ **Diamond** and **Platinum** sponsors will be invited to **dinner with speakers and MVPs**, which will happen **the day before**, May 16th;
- ❑ Additional non-mandatory **activity for attendees** planned for **the weekend**;
- ❑ Expect a **fun and friendly atmosphere** with curious people **from all over the World**, who would love to learn more about your products or services.



Why Czech Republic



- ❑ **Hearth of Europe**, everyone wants to see Prague;
- ❑ Many global companies have delivery centers here (**IBM, Accenture, MSD/Merck, Monster, eBay, Edwards Lifesciences**);
- ❑ Local partners focus on western/US markets;
- ❑ **Developers incubator**;
- ❑ **Salesforce presence** grows in double digits year by year.

"Honestly, guys, almost everything was just at the highest level. What I found incredibly great: - the level of preparation of speakers - interesting and useful topics - cosy and modern premises - the food and coffee was just great - big respect to coffee team at this point!"

How was 2023

- ❑ **480+ attendees** (27 % developers, 23 % consultants, 10 % admins, 16 % business people, 17 % architects, 8 % marketers);
- ❑ You can find more details, photos and presentations at our brochure [CzechDreamin 2023](#).



"CzechDreamin just gets better and better every year... There were so many good topics and I wish I could have seen them all. I also met so many amazing people and the networking value is priceless!"

Will we see you there?

Get in touch

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