



Sponsorship Flyer 2019

Diamond - 2 spots

€10.000 (excl. tax)

- Website Presence - Diamond level
- Event Guide Promotion - Full Page
- Demo Jam
- First choice of booth location
- Minimum 5 mentions on social media
- Full page promotion during Keynote
- Number of entrance tickets: 3
- **3 tickets to invitation-only dinner and drinks

Platinum - 4 spots

€6.000 (excl. tax)

- Website Presence - Platinum level
- Event Guide Promotion - Half Page
- Demo Jam
- Choice of booth location (After Diamond)
- Minimum 3 mentions on social media
- Half page promotion during Keynote
- Number of entrance tickets: 2
- **2 tickets to invitation-only dinner and drinks

Gold - 8 spots

€4.000 (excl. tax)

- Website Presence - Gold level
- Event Guide Promotion - Quarter Page
- Choice of booth location (After Diamond & Platinum)
- Minimum 2 mentions on social media
- Quarter page promotion during Keynote
- Number of entrance tickets: 1

Silver - 4 spots (No Booth)

€2.000 (excl. tax)

- Website Presence - Silver level
- Event Guide - Mention
- One mention on social media
- Mention on a slide during Keynote
- Number of entrance tickets: 1

Included in all sponsorship packages: · Social media exposure up to 6 months prior to the event. · Marketing package, which can be used to promote the event to your users/prospect base. · Designated number of attendee passes, based on sponsorship tier. · Catering to be provided throughout the day of the event.

Additional privileges for Diamond, Platinum and Gold sponsors: A booth at the venue, on the day of the event, consisting of a table and ample space for a banner. Chairs optional, at no extra cost.

** Invitation-only dinner is on Thursday 15 August

Custom packages (No Booth)

Call for pricing

In addition to the above 'included in all sponsorship packages', there is a choice of:

- Coffee or Tea-stand
- Beer-stand
- Photo-stand
- Ice Cream stand
- Sponsor the invitation-only dinner / drinks
- Sponsor goodie-bags / t-shirts / lunch
- Prague Guide for attendees
- Partner of the recording of the event

Forward looking statement

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What to expect

- The CzechDreamin conference will take place in Prague on August 16th, 2019 at Prague Congress Centre located at Vysehrad;
- English is the language of conference;
- We expect 200+ attendees, about 30 % of them from Czech and Slovak Republic, 50 % Europe, 20 % rest of the World; about 50 % of them from partner side and 50 % from customers;
- We plan with 4 tracks (20 – 40 minutes length) plus 1 hands-on track (90 – 150 minutes). Additional activities with various NGOs might happen during the day;
- Hope to have money for proper recording of sessions, which will be available free of charge after the event;
- The sponsor area will be opened for set-up the day before during afternoon;
- Sponsors' booth should be located in the foyer between rooms;
- Refreshment will be provided during the day;
- Diamond and Platinum sponsors will be invited to dinner with speakers and MVPs, which will happen the day before, August 15th;
- Additional non-mandatory activity for attendees planned for Saturday;
- Expect fun and friendly atmosphere with curious people from all over the World, who would love to learn more about your products or services.

